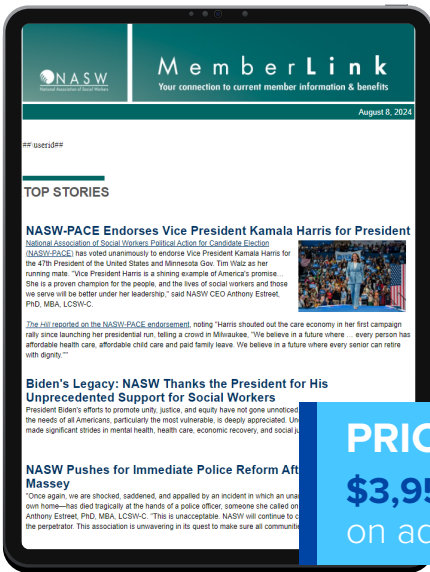


# Digital Advertising Opportunities with



## NEWSLETTER ADVERTISING



NASW *MemberLink* includes the most relevant stories, gathered from leading news sources and industry publications to keep social workers informed on the topics that matter most. Subscribers are decision-makers with purchasing power – the top-tier experts in the industry.



**78,600**  
Subscribers



**Weekly**  
Distribution



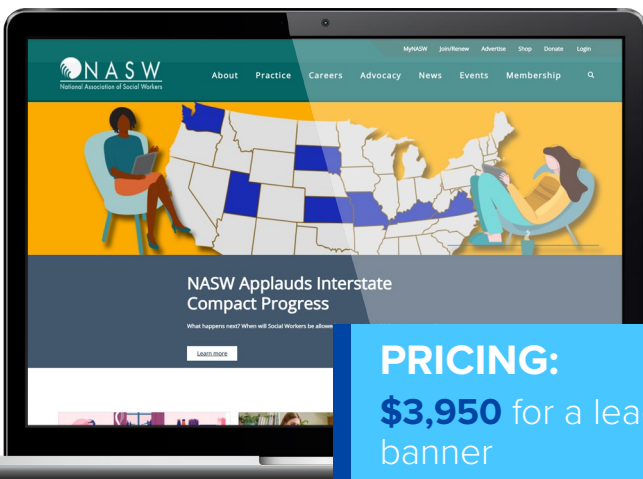
**88%**  
Open Rate

**PRICING:**  
**\$3,950-\$4,950** depending  
on ad placement

- + Expand your reach by sending a dedicated email blast to NASW members with a personalized message!

Price: \$8,500 per blast

## WEBSITE ADVERTISING



WWW.SOCIALWORKERS.ORG ANNUAL STATS:



**640,975**  
Visits



**464,165**  
Unique Visitors



**845,491**  
Pageviews

**PRICING:**  
**\$3,950** for a leaderboard  
banner

- + Expand your reach with a retargeting campaign to stay top of mind with NASW website visitors as they continue to browse online!

Price: Varies depending on impressions served

Advertising with NASW is managed by Multiview. To book your ad placement, please contact:



[salesinquiries@multiview.com](mailto:salesinquiries@multiview.com)



**(972) 402-7070**