



NCEA

National Center on Elder Abuse

September 2017 - February 2018 Progress Update

Over the past six months, the NCEA has advanced its resource center operations by implementing innovative dissemination strategies and extending its national reach through strategic alliances

AGELESS ALLIANCE

Ageless Alliance assembled Volunteer Consumer Committee (VCC) meetings, comprised of older adults to gather perspectives on NCEA products, and generated a semi-annual legislative policy update.

NAPCA

The National Asian Pacific Center on Aging is in the process of conducting focus groups to refine culturally relevant products on neglect, emotional abuse and caregiver support that have been developed.

AMERICAN SOCIETY ON AGING

The American Society on Aging promoted NCEA-endorsed reframing dissemination strategies will feature an NCEA article on financial exploitation in their July-August issue of Aging Today.

NAPSA

The National Adult Protective Services Association is producing informational materials for practitioners and the public relating to APS program goals and mandates.

THE CONSUMER VOICE

The Consumer Voice is planning to design an in-depth training tool, host a webinar, and create a publication addressing sexual abuse in long-term care settings.

SAGE

In addition to assembling VCC's for the LGBTQ community on elder abuse prevention, Services and Advocacy for GLBT Elders is working with the NCEA to develop content on knowing elder rights, steps for prevention in LGBTQ organizations, and resources for families of choice and caregivers.

FRAMEWORKS INSTITUTE

The Frameworks Institute will continue to fashion training products and toolkit materials to further the Reframing Elder Abuse project.



Collaborations with National Organizations



Community Partnerships

Locally, the NCEA is developing programming to provide expert technical assistance to a coalition of geriatricians, scheduling presentations at symposiums, and partnering with the LA City Department of Aging Elder Abuse Task Force, West San Gabriel Valley Elder Abuse Coalition, the Elder Abuse Scams Working Group, and the Los Angeles County Elder Abuse Forensics Center, among other organizations

The NCEA has launched the STEAP (Supports and Tools for Elder Abuse Prevention) Initiative to improve elder abuse awareness and education activities at the local level by providing professionals with the requisite tools to address elder abuse, neglect, and exploitation in their communities.



In-Process Projects and Activities

- **Reframing Elder Abuse:** The NCEA continues to embrace a solutions-oriented elder abuse prevention approach through Reframing Elder Abuse. The communications strategy has been utilized to revise NCEA awareness publications: 12 Things Everyone Can Do to Prevent Elder Abuse, 5 Things Everyone Can Do to Prevent Elder Abuse, Signs of Elder Abuse, Red Flags of Elder Abuse, The Facts of Elder Abuse. The strategy has also been incorporated in NCEA Facebook posts and our delivery of technical assistance and information and referrals. Reframed products and strategies have been embraced by several elder justice organizations such as Grantmakers in Aging. The NCEA has led reframing workshops for advocates and is planning additional training at venues and conferences in the months ahead.
- **Social Media:** Throughout the past six months, the NCEA has expanded its social media efforts and reach through Facebook posts, Twitter chats and Linked In.
- **WEEAD:** Event planning has begun for World Elder Abuse Awareness Day (WEEAD) collaboration with the Administration for Community Living (ACL), the Department of Justice (DOJ), and the Social Security Administration (SSA). Campaign materials are being disseminated and on-line marketing efforts have begun, including the creation of an NCEA and Elder Justice Steering Committee sponsored Virtual Art Gallery celebrating elder justice themes. A “thunder clap” to increase WEEAD awareness is being organized for June 5th, and a series of monthly blogs by renowned experts in the field will post leading up to WEEAD.
- **Websites:** Content on the NCEA, Center for Elder Mistreatment (CEM) and Training Resources on Elder Abuse (TREA) websites has been updated, enhancing the existing resources, research, and tools available to older adults, professionals, and the public. A live chat “chat support” feature has been developed and will be added to the CEM site to support site visitors.
- **Technical Assistance and Information and Referrals:** The NCEA continues to provide timely and directed referrals, resources and information to older adults, professionals and the public through its call-in information line, email, Facebook, and the CEM site.



Education and Outreach

NCEA personnel continue to conduct numerous and varied elder abuse awareness presentations and workshops at local and national conferences and institutions.

- The NCEA conducted a survey of listserv members on the prevalence of opioid addiction among older adults and the resultant impact on elder abuse. A summary report was prepared in connection with the responses, detailing the findings, suggested prevention efforts, and treatment options.
- A STEAP survey, prepared in connection with the Area Agencies on Aging, gathered information about the knowledge, usage, and efficacy of, and gaps within, existing elder abuse outreach resources.
- A survey quantifying the efficacy of WEEAD tools was developed by the NCEA and will be disseminated during the campaign.
- The NCEA prepared an explanatory guide of medical experts in the field of elder abuse for use by judicial officers.
- Approximately 5000 pieces of educational and awareness materials have been disseminated to the public through national resource fairs, conferences, and other events to advocates, professionals, older adults, and their family members. Additional materials have been circulated to users through email and downloaded from NCEA websites.
- The NCEA continues to foster robust and rewarding internship opportunities to gerontology and social work students.