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Social Work Groups Join Forces with Rock the Vote to register voters
#SWRocktheVote campaign will run September 12-30

WASHINGTON, D.C. -- The National Association of Social Workers (NASW) is partnering with *Social Work Helper Magazine* and the American Academy of Social Work and Social Welfare (AASWSW) on a nationwide Rock the Vote registration drive.

During the #SWRocktheVote campaign, which runs September 12-30, social workers and their allies are encouraged to each register five people to vote using the Social Work Helper mobile app, online registration forms or mail-in forms.

"NASW and the social work profession have a long history of ensuring everyone has the right to cast a ballot, dating back to social work's role in the women's suffrage movement a century ago and NASW's involvement in the passage of the the original Voting Rights Act in 1965," NASW CEO Angelo McClain, PhD, LICSW, said. "NASW is proud to be a part of this campaign with AASWSW, Social Work Helper and Rock the Vote and encourages social workers reach out to their family members, friends and colleagues to see if they are registered to vote and encourage them to register if they have not done so."

"This is an opportunity for a small individual action to make a huge collective impact that can be measured" says Deona Hooper, MSW, founder and editor-in-chief of *Social Work Helper Magazine*.

"The American Academy of Social Work and Social Welfare (AASWSW) is *all in* on Rocking the Vote because we support civic engagement and understand that competent social behavior is critical to our nation's success and voting for those who support social

work and science is social behavior at its best,” said AASWSW President Richard Barth, PhD, MSW.

For more information on how to get involved with the campaign, including information on the Social Work Helper app, online voter registration forms and downloadable mail-in voter registration forms go to:

<http://www.socialworkblog.org/advocacy/2016/09/join-swrockthevote-campaign/>.

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[The National Association of Social Workers \(NASW\)](#), in Washington, DC, is the largest membership organization of professional social workers with 130,000 members. It promotes, develops, and protects the practice of social work and social workers. NASW also seeks to enhance the well-being of individuals, families, and communities through its advocacy.